



the digital springboard
for inclusive agriculture

Agri-Hackathon Championship



C4DLab has been selected as one of the partnering hubs for the [Agri-Hackathon Championship](#). We are therefore calling for applications, and successful ideas shall be short-listed for pitching at the C4DLab on **October 2, 2013**.

Applications to be developed will provide solutions to key strategic information challenges faced by agricultural stakeholders in East Africa. The challenges have been selected following a consultation with key East African stakeholders, at a meeting organized on 16-17 July 2013 in Rwanda. The challenges also represent business 2 opportunities.

- **Challenge 1:** How can bidirectional information sharing and communication between farmers and extension workers be encouraged or improved? Key areas of interest include information sharing and advisory on soil fertility, fertilizers, weather information, pests, diseases, access to localized farming inputs, multimedia content and ability to verify counterfeit products.
- **Challenge 2:** Through ICT applications, how can access to financial services be made easier for farmers through a disruptive, innovative tool?

Selection of teams of developers and participation in the Finals

C4DLab will send one team to the finals in Kigali. This will be the best team selected after pitching. The team can be composed of developers, designers, multimedia experts, etc. They will commit to develop the application as much as possible before the Finals. Two representatives from the team will be supported by [CTA](#) to attend the ICT4Ag Conference and participate in the Finals on behalf of the team.

They will organize themselves as they wish to develop the application, from their selection until the evaluation by judges.

Prizes and Rewards

Rewards will include cash prizes, capacity building and incubation opportunities for the improvement of products developed. National prizes (following the organization of national selection events) and regional prizes will be given.

National prizes

CTA and its partners will give national prizes to the winners (one per event) during the international conference. There will be cash prize and other rewards for the winning team.

Regional prizes

The best three applications selected at the Finals, as well as the incubator supporting the winning team of developers, will receive rewards, as described below.

Teams of developers

â— Cash prizes: Â 5 000 Euros for the first winner, Â 4 000 Euros for the second winner, Â 3 000 Euros for the third winner

â— Six month incubation and mentoring

The three winning teams will be offered incubation and mentoring for six months in the hubs that support their application (the winning hubs), to finalize developed applications and prepare their operational launch.

â— Hubs

A grant of 3 000 Euros will be offered to each of the hubs that have supported the winning teams to enable them to provide incubation and support to the winners for six months, according to agreed terms of reference.

HOW TO APPLY

We are currently accepting applications for pitching . The winning team will be required to develop the application between October 3rd and November 2nd, 2013.

[Click here to apply](#). **Deadline for application is Friday September 27, 2013, 11.59 PM**