



AXEL INGADI (P15/35970/2010)

Computing for Development Lab (C4DLab)

The C4D Lab at the School of Computing and Informatics aims at contributing towards building the Silicon Savannah by leveraging on the large University community

Duration: 20th April to 20th June 2014

Functions Performed

Graphic designs for both screen and print purposes for the lab and the startups incubated in the lab in order to improve the overall look and usability of applications developed.

What was Learnt

- User personas drove interface design
- Team work
- Data collection
- Thematic analysis on research data
- Design of effective user interfaces and graphic elements for applications
- How to pitch ideas
- Importance of user centered solutions
- Creative thinking
- Application of concepts learnt in class in the real world