



Muva Studios
Don't just sit there. PLAY!

[Muva Studios](#), a budding game development start-up based at C4DLab University of Nairobi, is among other two winners of this year's 'Intel App Elite' challenge organized at Villa Rosa Kempiski hotel in Westlands, Nairobi.

Starting from around 9 in the morning of March 11, the event would bring together elite app developers all eying the \$5,000 worth of marketing funds.

To win, the participants were required to successfully optimize their apps on Intel Architecture devices, besides coming up with a superior app source code and a development PC for "GoJimmyGo App".

Hence Muva Studios would later in the day emerge among top three developers with the most Intel-optimized gaming apps, bagging the contested prize plus an Intel Powered ASUS tablet. Muva Studios also landed a chance to benefit from other marketing support activities by Intel.