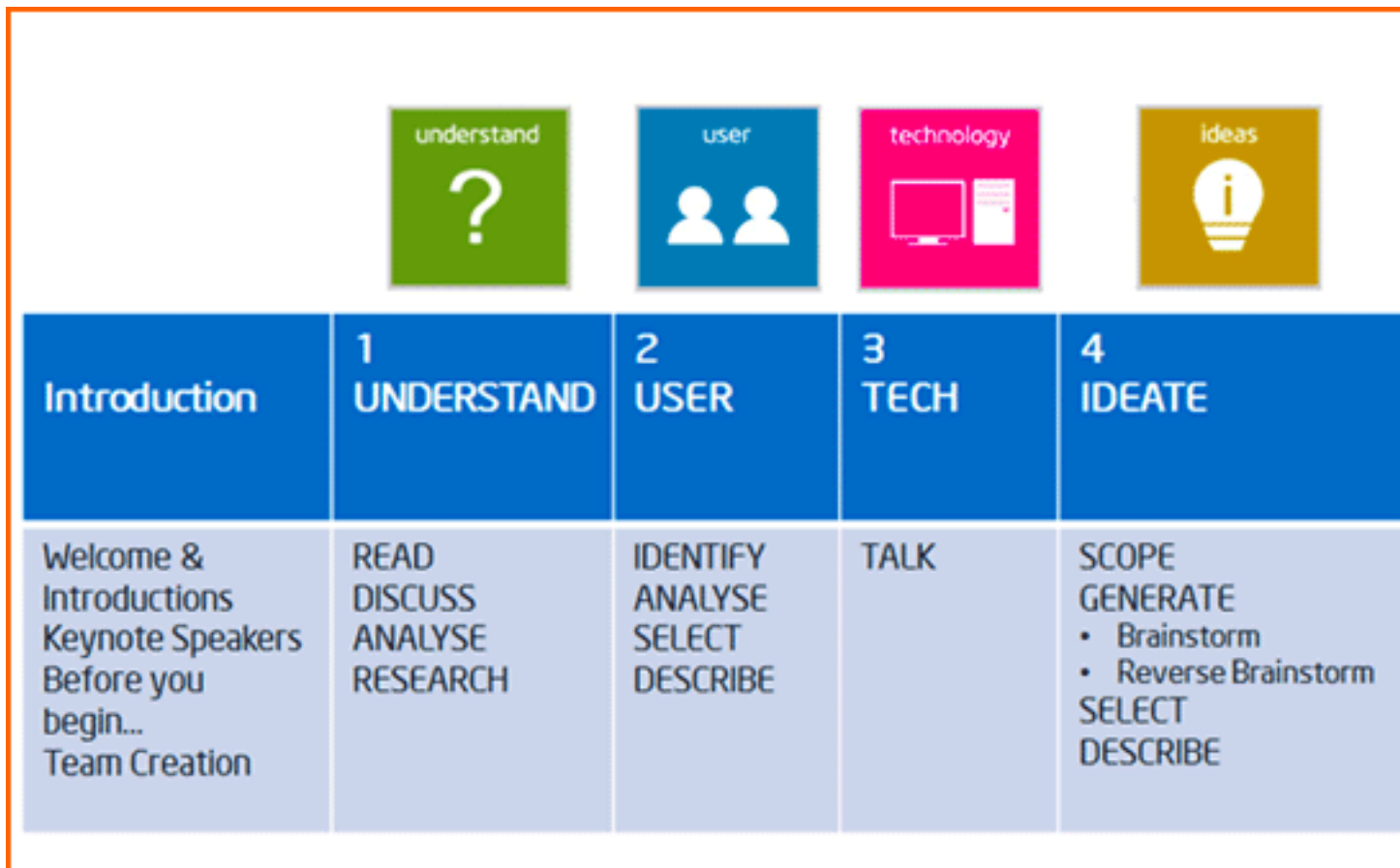


Are you a student? Do you have the entrepreneurial spirit in you? Do you have a solution to a social problem that you're working on? If you answered yes to these questions then this is for you!

The Intel ideation camp is back and this time we are targeting students!

It is not enough to have access to and ability to use technology to create solutions. You need to understand the people/ users you're creating the solution for and also how to pitch your idea to potential investors. With this in mind it is only wise to attend the Intel ideation camp.

**The Intel ideation is:**



This is a hands on step by step process that will help you turn that **GREAT IDEA** you have into a viable product that is both scalable and profitable.

**You will learn how to:**

1. Research and generate good business ideas.
2. Practical hands on approach on how to move from ideas to solutions to start up businesses.
3. Intel ideation certification.

**Where will it be happening?**

It will happen at the University of Nairobi on the 20th and 27th of March. Lessons will take place all day from 9.00 am to 4.00 pm. The venue is the Undergraduate’s lab at the School of Computing and Informatics.

**How to participate**

There are a limited number of slots available. To reserve a slot for yourself please

*Registration closes **Friday 14th March at noon.***